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Ms. Ankita Upadhyay, Asstt. Prof. Dept. of BBA & P.G. Commerce

Ms. Plabita Lahkar, Asstt. Prof. Dept. of BBA & Tourism

B H. College, Howly

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Dr. Kripanjali Pradhani, Assitt. Prof. Dept. of Management Mrs. Vaneela Rani Das, Assitt. Prof. Dept. of Management B.H. College, Howly

ORGANISING COMMITTEE MEMBERS

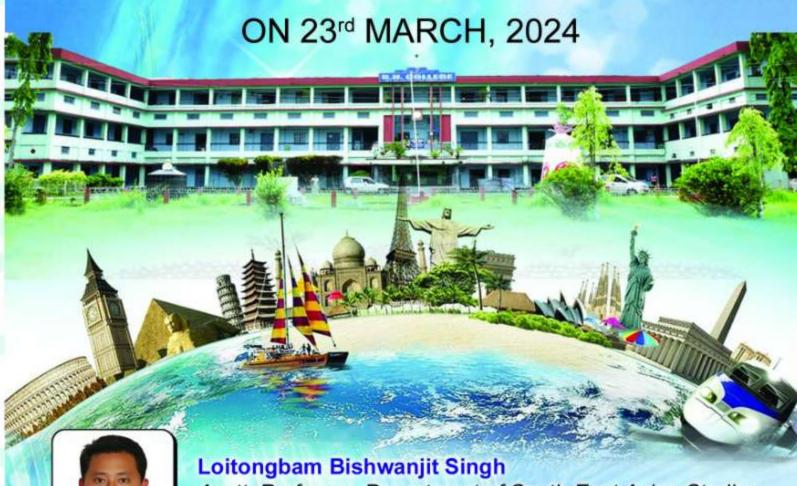
Mahesh Kedia, Dr. Bidyutjyoti Bhattacharjee, Dr. Rabinjyoti Khatanair, Partha Pratim Katila, Dr. Partha Pratim Bora, Dr. Amrit Paul, Sidhartha Das, Pompy Saha, Nibita Mandal, Biju Acharjee.

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ONE-DAY INTERNATIONAL WORKSHOP ON ACT EAST POLICY: OPPORTUNITIES FOR DEVELOPING CROSS BORDER TRADE AND BUSINESS



Asstt. Professor, Department of South-East Asian Studies Manipur University, Canchipur-795 003, Manipur E-mail: bishanjit99@gmail.com

Organised byDepartment of BBA & Yuva Tourism Club
B.H.College, Howly
In Association with
Department of Social-Forestry, BTR, Assam
& Manas National Park, Manas

About the Workshop

India's Look East Policy (LEP) was initiated in 1991 that takes into consideration the complex economic and security dynamics in Northeast India. LEP is a part of a border regional construct within a larger and future Indian foreign policy with a special focus on bridging South Asia with East and Southeast Asia. LEP is transformed in to the Act East Policy (AEP) in 2014. The Government of India has abrogated Indo-Myanmar Border Trade Agreement and introduces Normal Trade Regimes at the Indo-Myanmar border trade. India wants to improve relations with individual countries in Southeast Asia and with ASEAN as a collective entity.

Southeast Asia is also slowly realizing the need for balance among the Asian powers. India's seriousness towards ASEAN could be achieved from the complementary nature of the respective economics. India has become an emerging power, for long term political and strategic interest to ASEAN. On the other hand, India is pursuing a vision of becoming more closely integrated with the global production networks and supply chains to both East and the West by combining "Act East" with "Link West". India has also a long-term vision of strategic aspirations in the Indo-Pacific, with ASEAN as the anchor of the Act East Policy.

Given the importance of AEP in the economic development of NEI, it has become necessary to use this as an opportunity to gain a better understanding of AEP by organising such workshop with a priority for academicians and policy makers.

Objectives: The purpose of the workshop is:

- 1. To provide knowledge on AEP and its institutional mechanism.
- To gain a better understanding of how AEP can promote economic development to NEI with special reference to Tourism prospects.
- To provide learners with understanding about facilitating cross border trade at the land borders.
- To understand how to operationalise and facilitate NEI for trade and value chain development with ASEAN.

Loitongbam Bishwanjit Singh, Department of South-East Asian Studies, Manipur University, Canchipur, Manipur, is an expert in this field and expected to contribute his expertise and interactive session on Act-East Policy & Tourism and Prof. Ramesh "Zimbo" Boonratana, Regional Vice-Chair, IUCN SSC Primate Specialist Group, Retd. Prof. (Conservation Biology) Mahidul University International College, Bangkok, Thailand & Editor-in-chief, Asian Primates Journal will also through some light on biodiversity in relation to tourism and its sustainability.

All the participants will receive a certificate of participation, recognising their commitment to enhancing the objectives of this workshop.

REGISTRATION:

Online registration is mandatory, with limited slots available on a firstcome, first-served basis.

IMPORTANT DATES:

Last Day for Registration: 16th March, 2024

REGISTRATION FEE

Students and PhD/ Research Scholar: Rs 500 Faculty: Rs 800

Website Link: https://bhcollege.ac.in/

Registration Link: https: //forms.gle/jPRDwNogeZieggq46 Click here for registration

How to reach

The college is situated in Howly (District- Barpeta), 120 kms away from the city of Guwahati. Local Bus, Train and Car are available to reach the college from Guwahati.

Nearest Airport: Lokapriya Gopinath Bordoloi International Airport, Guwahati. Nearest Railway Station: Barpeta Road.

About the College

B. H. College was established in the year 1966 with the effort of leading persons of different communities of Howly and Barpeta Road. It is one of the leading higher educational institutions situated in Barpeta district of Assam providing undergraduate programmes in arts, science and commerce streams with a separate BBA programme. In addition to the UG programmes, the institution also offers post graduate programmes in the subject: Commerce, Education and Assamese. The college is affiliated under Gauhati University and accorded UGC recognition in the year 1969. In the year 2016 the college was accreditated by NAAC with prestigious "A" Grade (CGPA-3.11). The strength of the college lies in its academic achievements, higher rate of student enrollment (more than 3000 in numbers) and healthy academic environment with all modern facilities.